



ISLANDS

Integrated Sensing and communications for future vehicuLAR systems - a Network of Doctoral Students

Deliverable 4.6: Project Website

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¹ IN = Information Note; R = Report; P = Prototype; PC = Proof of Concept; O = Other, DEC = — Websites, patent filings, videos, etc.

² PU = Public; CO = Confidential, only for the members of the Consortium (including the Commission Services)

Abstract

This report provides a description of the ISLANDS project's public website and its structure. The project website is an important dissemination tool, being one of the main channels to present ISLANDS to the project stakeholders and extended audience. It is an informative website that presents the main project information to the general public, such as the consortium, objectives and work structure, and provides links to the ISLANDS social media platforms for news and updates. The website also functions as a tool for collecting registrations for the Doctoral Network through the application form.

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1. Executive Summary

This document provides a general overview of the structure and contents of the HORIZON-MSCA-2022-DN-01 project ISLANDS project website. It reflects, at the time of writing this report, the current status and the planned content and features evolution that will be developed along with the project progress during the 3 years lifespan. Possible modifications and improvements might be identified in future to address any needs not identified at this stage of the project. The website provides the main point of initial contact and information to the public and to other researchers. According to what is requested in WP4 (Dissemination, Standardization, Outreach), the website has been designed to be professional, market facing, crawlable, responsive and it is planned to be regularly maintained using different formats (e.g. webinars, video clips, practical guides, white papers, collaterals, banners, brochures etc.). It is intended to publish both general content on the project, but also links to the technical nonconfidential deliverables (when these become available).

2. Introduction

The ISLANDS website was structured and designed as the vehicle for dissemination of the work, both to the general public and also to experts in the field. The website will provide detailed information about the ISLANDS project objectives and activities. The intended use is for both internal Consortium communication and public dissemination. The objective will be that this platform will be constantly updated with material such as upcoming meetings, participation in events, dissemination actions, conferences, publications, whitepapers, newsletters, news, photos, etc. It will be a key enabler for communications between project partners, stakeholders and the wider public to share project outcomes. The website is the public part: it will be open to the general public and will be viewable by anyone with access to the Internet.

The Project Coordinator CNIT has registered the following domain name:

<https://www.islands-mscadoctoralnetwork.eu/>

This domain will host the website of the ISLANDS project. The project partner in charge (CNIT) has designed the layout, based on WordPress as CMS, and will maintain the website content during the project lifetime and at least 10 years after the end of the project.

The content updates will be produced mainly as part of WP4 (Dissemination, Standardization, Outreach). This task, in charge of project coordinator CNIT, is responsible for creating the project's graphic identity as the basis for all communication tools. This task will also populate social media channels associated to the website. ISLANDS is connected to social media and, at the time of writing this report, has a LinkedIn page, a YouTube channel and a X (Twitter) account. Links to these can be found on the ISLANDS webpages. The website will also produce measurement of web traffic based on web analytics. The aim is to measure the digital impact of the project, collecting information like number of visitors per month, visitor per country, visited pages, used device and browser for entering the website.

3. The project website

At this early stage in the project only the generic pages describing the objective, motivation, vision of the project and the consortium overview are populated, as well the page Job with the application form for the Phd positions. As soon as available, additional publications will be added.

The website will be updated regularly based on the communication and dissemination plan driven by WP4. The website has been built using WordPress, which facilitates updating by the project management team over the duration of the project. The overall available content, that is candidate for publishing, has been collected and analysed to form the information base for the first iteration of the WEB portal. The way it is currently organised in the various mock-ups and presented in the following page is based on a typical structure derived from other EU projects.

3.1 Home page

The home page of the portal represents the front-end message of the ISLANDS project to communicate the project objectives, summary of latest project activity and indications on where to find on the website the project results containing all the essential information concerning the project activity that can be published on the public Internet.

The home page is organised according to the following design model:

Top of the page (Figure 1 - Header and Menu)

- Graphical identity of ISLANDS, the acronym and title of the project.
- The refer on the receiving funding from EU
- Social links: LinkedIn, X and YouTube
- Menu items: Home, Project, Participants, Jobs, Training, News, Contact
- Search button
- Horizon 2020 message disclaimer

Central part of the page (Figure 2 - News)

- Latest News about ISLANDS

Bottom of the page (Figure 3)

- Horizon 2020 message disclaimer
- Subscribe to ISLANDS newsletter
- About
- Contacts

Also, a generic email address islands.projectmanagement@gmail.com has been setup and is available for stakeholders who prefer to send direct emails instead of filling in the contact form in order to get in touch with the consortium, ask for information and engage with the project's activities. This email account is managed by the beneficiary CNIT in charge of the coordination of dissemination and communication activities.

Here below in Figure 1, Figure 2 and Figure 3, a representation of the home page in terms of header and main menu, footer, menu details, and home page main content.

Figure 1 - Header and Menu

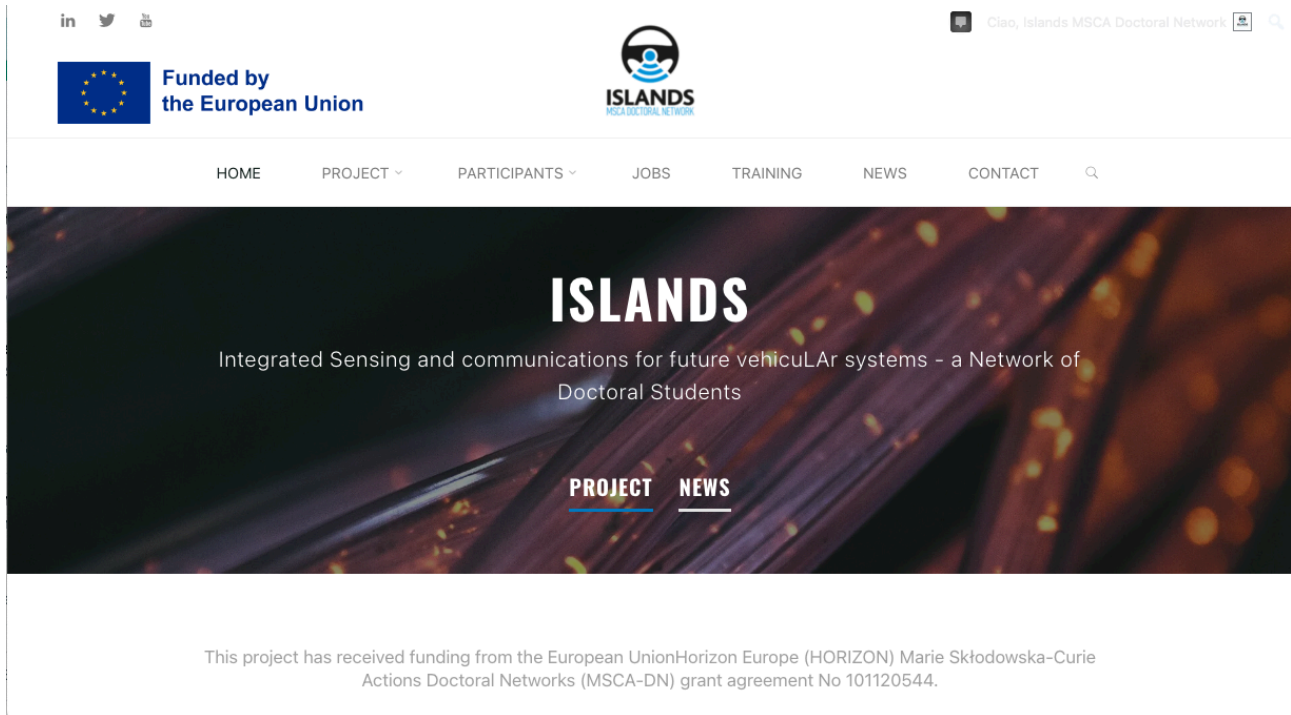


Figure 2 - News

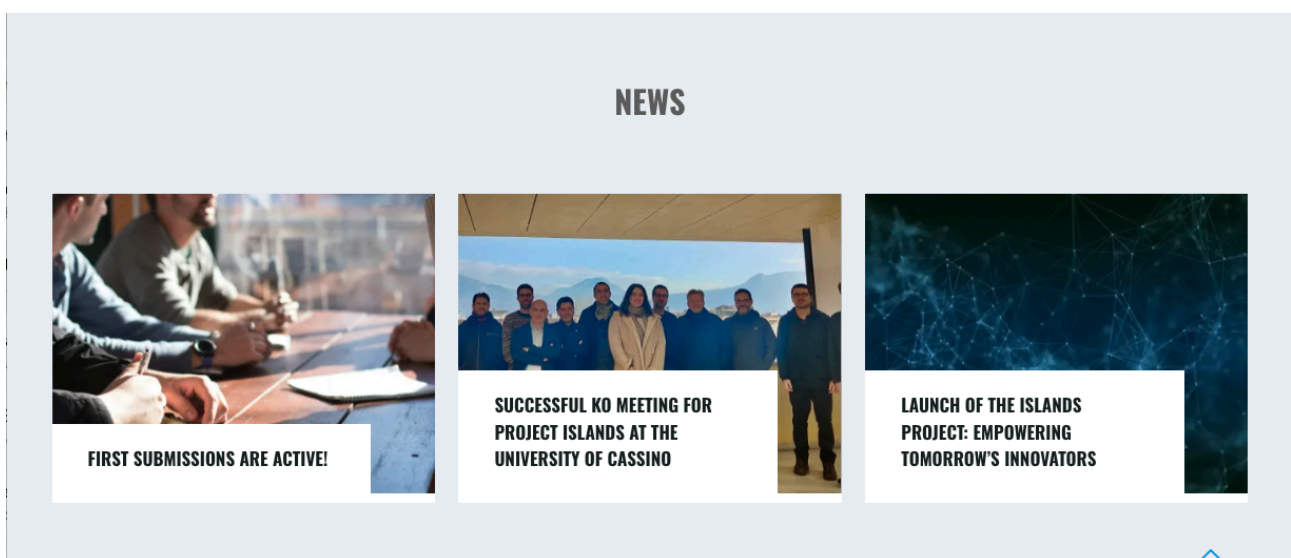
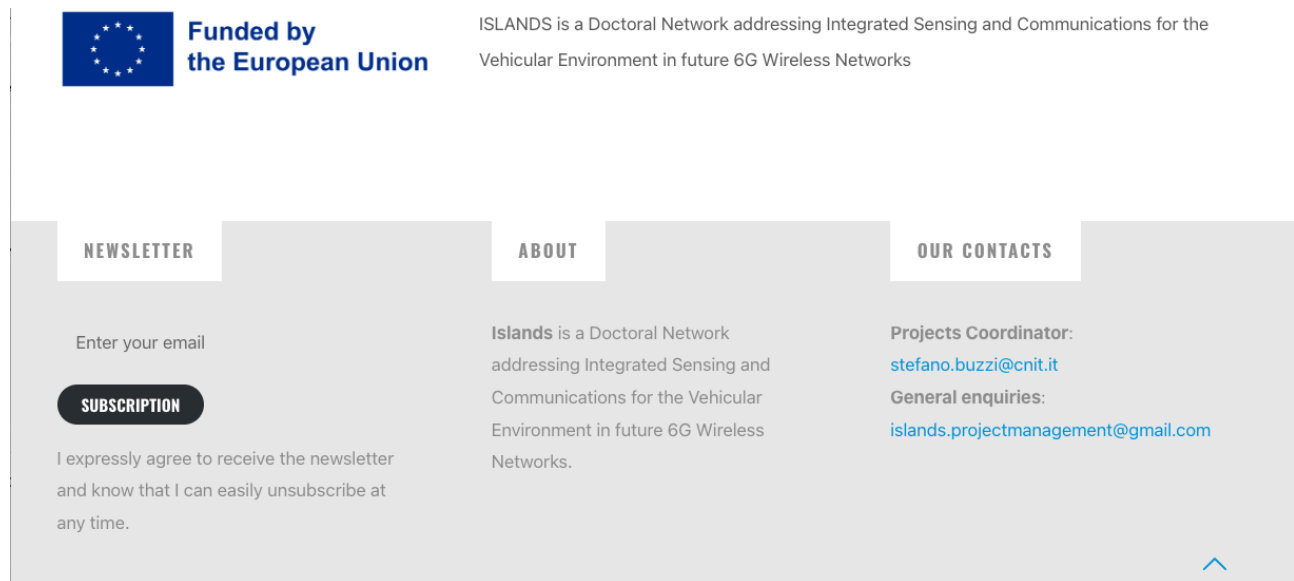



Figure 3 - Footer


 **Funded by the European Union**

ISLANDS is a Doctoral Network addressing Integrated Sensing and Communications for the Vehicular Environment in future 6G Wireless Networks

NEWSLETTER

Enter your email

SUBSCRIPTION

I expressly agree to receive the newsletter and know that I can easily unsubscribe at any time.

ABOUT

Islands is a Doctoral Network addressing Integrated Sensing and Communications for the Vehicular Environment in future 6G Wireless Networks.

OUR CONTACTS

Projects Coordinator:
stefano.buzzi@cnit.it

General enquiries:
islands.projectmanagement@gmail.com

↑

3.2 Project page

The intended use of the “Project” page is to give a high level overview of the ISLANDS project. This is a page with static data, i.e. should not change during the project unless any amendment formally agreed with the EC.

This page is split into the following sub-sections:

- About
- Technical approach

A drop-down menu points to the various sections of the page.

3.3 Participants page

The “Participants” page presents the project partners (beneficiaries and associated partners), their logos and links to the respective website. It also presents the management team, with a portrait photo, role in the project ISLANDS and Curriculum Vitae.

This page is split into the following sub-sections:

- Project partner
- Management team

A drop-down menu points to the various sections of the page.

3.4 Jobs page

The "Jobs" page on the ISLANDS website serves as a comprehensive resource for individuals interested in pursuing doctoral studies within the project. It features a list of currently active doctoral positions, providing detailed information about each opportunity, including the research focus, requirements, and application deadline. Additionally, the page includes a user-friendly application form where prospective candidates can submit their details and qualifications to apply for the doctoral programs. This streamlined process facilitates easy access to information and simplifies the application process for potential applicants.

3.5 Training page

The "Training" page serves as a comprehensive repository for information related to research objectives and ongoing developments within the project. Initially, it provides a detailed description of the research objectives, outlining the project's overarching goals and areas of focus. Over time, this page will be continuously updated with relevant project information, including updates on research progress, developments, and milestones achieved. Additionally, the page will feature publications produced as part of the project, providing insights into the latest advancements and findings within the field. Through this centralised platform, visitors can stay informed about the project's trajectory and access valuable resources and publications generated throughout its duration.

3.6 News page

This page name "News" is intended to present the latest updates related to the activity of the Project in order to get a quick refresh on what happened in the recent period. On the side panel, a search feature is available to look for news, articles, posts. This page will be constantly updated with the latest material such as upcoming meetings, participation in events, dissemination actions, conferences, publications, whitepapers, newsletters, news, photos, etc.

3.7 Contact page

This page contains the legal address of the project coordinator CNIT and a contact form is offered to the user connected to the WEB portal. It requires to enter personal data in order to submit a message to the ISLANDS project.

Personal data are: 1) Name in the form of first name and second name, 2) e-mail address

Message is composed of: 1) a subject in free text, 2) a body in free text.

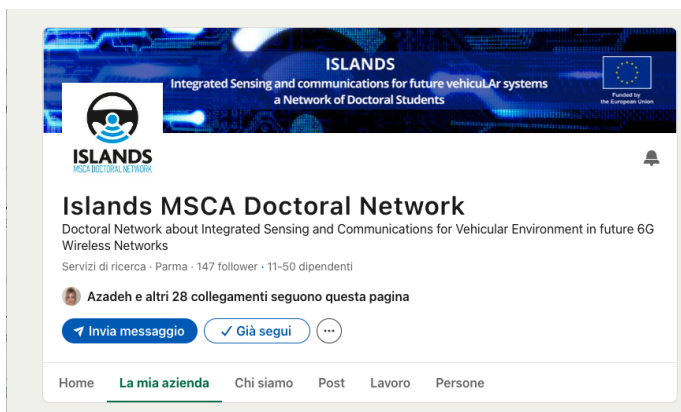
4. Social media

Social networks play an important role in getting the public interested in the ISLANDS project and allowing participation and interaction.

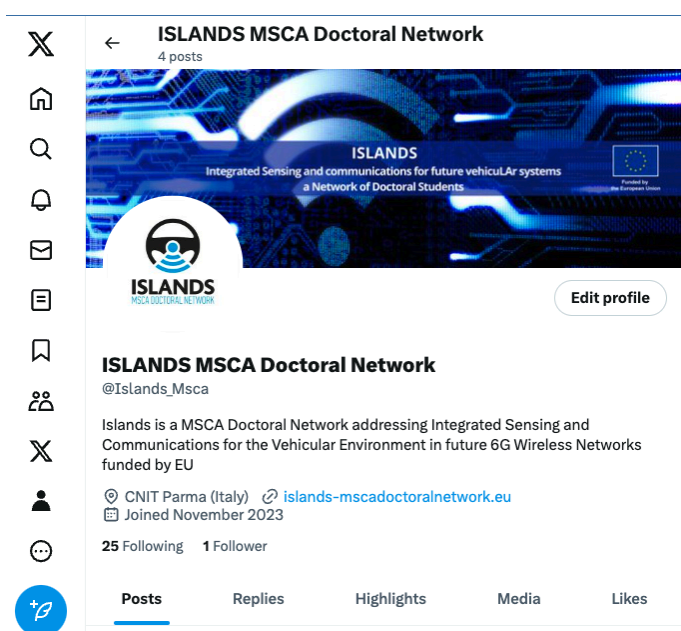
To this purpose, X (Twitter), LinkedIn and YouTube accounts have been created with the aim to share project announcements and developments in short bite-sized messages suitable for this type of media.

The three different social networks will be used to address different target audiences and engagement purposes. They will also help to share news and articles written for the project website thus supporting the objective to increase user traffic towards the website itself.

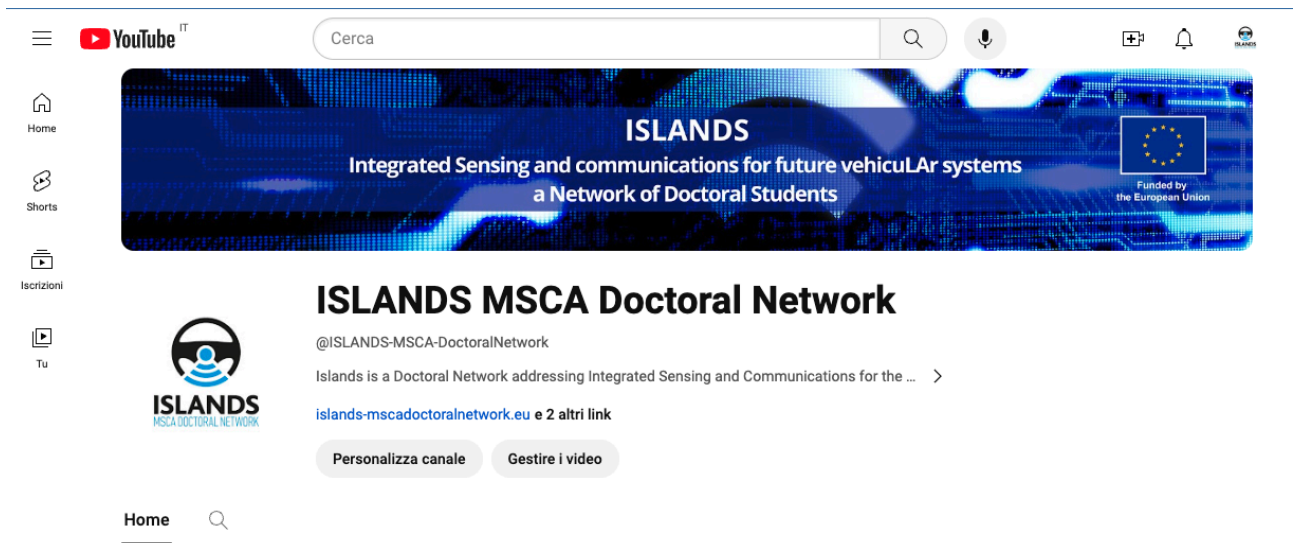
LinkedIn Profile: <https://www.linkedin.com/company/99147237>



X Profile: https://twitter.com/Islands_Msca



YouTube Channel: <https://www.youtube.com/@ISLANDS-MSCA-DoctoralNetwork>



5. Summary and conclusions

The present deliverable describes the initial steps undertaken in the communication and dissemination activities of the ISLANDS project. It provides an overview of the logo and visual identity design, the website structure and the social media channels used.

The project website has already been developed, and it is available to the public. It was published on January 1st, 2024.

After its deployment, the project website will be periodically updated in order to upload the ISLANDS public deliverables, as they become available, as well as to update other content as needed. Regular updates/news on the project will be provided through the ISLANDS social media channels, which are disseminated in the website, as well as via email to subscribers.